

CURRICULUM VITAE

University of Idaho

NAME: Richard Reardon

DATE: Sep. 11, 2024

RANK OR TITLE: Professor

DEPARTMENT: Psychology & Communication

OFFICE LOCATION AND CAMPUS ZIP:

Harbor Center, Coeur d'Alene
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WEB: none

DATE OF FIRST EMPLOYMENT AT UI: August, 1998

DATE OF TENURE: August, 1998

DATE OF PRESENT RANK OR TITLE: August, 1998

EDUCATION BEYOND HIGH SCHOOL:

Degrees:

Ph.D., 1981, University of Georgia (Social Psychology; Co-majors: 1. Complex Processes (cognition, language, psychophysics); 2. Cognitive/Social Development)

M.S., 1978, University of Georgia, Athens (Psychology)

A.B., 1973, University of North Carolina at Chapel Hill (1st major Anthropology; 2nd major Psychology)

EXPERIENCE:

Teaching, Extension and Research Appointments:

2013-present: Director, UIMinerva Cognitive & Organizational Sciences Research Group, Univ. of Idaho, Moscow and N. Idaho (UIMinerva is not an official entity of the UI)

1998-present: Professor of Psychology; member of the Graduate Faculty

1996-2013: Adjunct Associate Professor, Department of Human Relations, Univ. of Oklahoma College of Arts & Sciences and CCE, Norman

1992-1998: Associate Professor, College of Liberal Studies, Univ. of Oklahoma, Norman

1991-1992: Adjunct Research Fellow, Center for Research on Minority Education, Univ. of Oklahoma, Norman

1986-1998: "Distinguished Lecturer", University of Oklahoma Associates

1986-1987: Visiting Associate Professor, Department of Psychology, Univ. of Texas, Arlington (sabbatical)

1980-2001: Assistant to Associate Professor, Department of Psychology, Univ. of Oklahoma, Norman; member of the OU Graduate Faculty 1981-2001; (Adjunct from 1998 - 2001 to serve my remaining OU Ph.D. students)

1975-1980: Research Assistant, Teaching Assistant, Research Associate, Graduate Instructor, Department of Psychology and/or Institute for Behavioral Research, Univ. of Georgia, Athens

1966-1984: ☺ Student and community athlete (soccer); high school, 1966-1969; All-City (Atlanta-metro)/All-State (Georgia) 1968-1969; University of North Carolina at Chapel Hill (1969-1971; numeral winner, 1969-1970); Atlanta Celtic Football Club, Atlanta, GA (1968-1971, 1972-1978; first and second divisions); USSA licensed coach (local and state “select” teams), referee, Norman, OK (1981-1984)

Academic Administrative Appointments:

2010-present: Director, Organizational Sciences Program, College of Letters, Arts, Social Sciences, Univ. of Idaho; Professor of Organizational Sciences (2010-present: Director of Organizational Dynamics Academic Certificates); founder and developer of these programs.

2010-2011: Interim Associate Vice-President, Univ. of Idaho (N. Idaho Center Executive Officer; concurrent with Assoc. Dean appointment)

2007-2016: Associate Dean, College of Letters, Arts, & Social Sciences for North Idaho/Outreach, N. Idaho, Univ. of Idaho

2003-2005: Director, North Idaho Center for Disabilities Evaluation, Idaho Dept. of Health & Welfare, w/ Idaho State University as primary contractor and UI as subcontractor), Lewiston-Moscow-Coeur d’Alene, ID (concurrent with Dept. Chair appointment)

1998-2007: Chair, Department of Psychology and Communication Studies, Univ. of Idaho, Moscow (two terms, 1998-2003 & 2003-2007)

1997-1998: Executive Board, College of Liberal Studies (CLS), Univ. of Oklahoma, Norman (the CLS and College of Continuing Education , CCE, were the distance education colleges for the University)

1991-1994: Vice-Chair & Graduate Coordinator, Department of Psychology, Univ. of Oklahoma, Norman

Non-Academic Employment including Armed Forces:

1972-1979: Psychiatric Emergency & Intensive Care Mental Health Assistant, Grady Memorial Hospital, downtown & suburban Atlanta receiving/catchment areas, Atlanta, GA (full-time, 1973-74; part-time, 1972, 1975-79)

Consulting:

2011-2021: General consulting to small N. Idaho nonprofits (with R. Over; uncompensated).

2009-2010: Content Consultant, Taylor Learning Group.

1998-2013: Subcontractor through the University of Oklahoma to teach organizational behavior graduate courses at domestic and international U.S. military sites. Details under Teaching.

I have a small nonprofit, *Applied Behavioral Sciences*, registered in the State of Idaho; I have done small projects, and conducted my military distance education through this company (revenues have never exceeded \$3400 per assignment; never more than 3 assignments per year).

TEACHING ACCOMPLISHMENTS: (Academic and Extension teaching)

Areas of Specialization:

Introductory Psychology
Social Psychology
Social Cognition
Organizational Behavior

Courses Taught:**Basic Repertoire**

Introductory Psychology
 Social Psychology (graduate and undergraduate)
 Industrial/Organizational Psychology (undergraduate and graduate; infrequently)
 Cognitive Psychology (undergraduate and graduate; infrequently)
 Social Cognition (graduate and undergraduate; infrequently)
 History and Systems of Psychology (graduate and undergraduate)
 Research Methods in Psychology and Organizational Sciences (undergraduate)
 Group Dynamics (graduate and undergraduate)
 Human Relations in the Workplace (undergraduate and graduate)

Distance Education (primarily through Univ of Oklahoma)

Administrative Leadership Curriculum, Introductory Seminar (undergraduate)
 Conflict Resolution (undergraduate)
 Leadership (undergraduate)
 Theoretical Foundations of Human Relations (graduate)
 Small Group Behavior (graduate)
 Human Relations in the Workplace (graduate)

Domestic Outreach sites (directly for OU, or as a military subcontractor, 1995-2011)

Guam (Anderson Air Force Base—Pacific Air Forces)
 Florida (Hurlburt Field—Air Force Special Operations Hq.)
 Nebraska (Offutt Air Force Base—STRATCOM Hq. (formerly, SAC))
 Oklahoma (Tinker Air Force Base, AF Logistics Comm.; various other locations around OK
 Virginia (Quantico Marine Corps Base)

International Outreach sites (as a military subcontractor, 1997-2013)

Belgium (NATO, SHAPE Headquarters, Mons)
 Germany (Rhein Mein Air Base, Frankfurt, Air Mobility;
 Ramstein Air Base, Kaiserslautern, Air Mobility, Army Medical Center;
 Patton Barracks, Heidelberg, US Army Europe (until 2013);
 Rose Barracks, Vilseck, 2nd US Cavalry;
 Wiesbaden Army Air Field, Wiesbaden, US Army Europe (2013 and after);
 Iceland (Keflavik Air Station, Joint Base, Iceland, US Navy-Air Force, NATO)
 Japan (Yokosuka Naval Base, US 7th Fleet-Forward;
 Kadena Air Base, Okinawa, 18th Wing, USAF, Special Ops.)
 Korea (Osan Air Force Base—Hq. USAF in Korea;
 Kunsan Air Force Base—Tactical Air Command)
 Netherlands (NATO Allied Forces North Command, Brunssum)
 Portugal (Lajes Air Base, Terceira, the Azores; Air Mobility)
 Spain (Naval Station Rota, Rota; Spanish Navy, US Navy, & NATO)
 United Kingdom (RAF Mildenhall, Suffolk, England; Air Refueling, Air Mobility, Special
 Ops.)

Students Advised:

Undergraduate Students: After 41 years, too many to list and name.

Graduate Students, University of Idaho:

- Keehr, Jode (M.S., 2019; Ph.D., expected 2023). Current student.
- Kelley, Gwen (M.S., 2016). Coordinator, Learning Community, College of Western Idaho, Nampa,
- Baker, Angela (M.S., 2015). Case Manager/Supervisor, Restored Paths, Coeur d'Alene, ID
- Robert Daugherty (M.S., 2015). Program Metrics Specialist, St. Vincent DePaul, Coeur d'Alene, ID (Interdisciplinary Studies)
- Olivia Dale (M.S., 2014). Alliance Health Services (indef. medical leave), Coeur d'Alene, ID
- James Turner (M.S., 2013). Case Manager, St. Vincent dePaul, Coeur d'Alene, ID
- Richelle Sepulveda (M.S., 2012). Instructor, North Idaho College and Univ. of Idaho, Coeur d'Alene, ID
- Walker, Kely (M.S., 2012). Port of Hope Health Services, Coeur d'Alene, ID (last known)
- Jennifer Dancy (M.S., 2011). Private contractor and consultant, Instructor, UI-Coeur d'Alene, Coeur d'Alene, ID
- David Robinson (M.S., 2011). Clinical Supervisor, ASCENT Counseling, Coeur d'Alene, ID (and private consultant)
- Susan Fernau (M.S., 2010). Medical disability (2014 -).
- Donald Brock (M.S., 2009). Graduate student, Whitworth University, Spokane, WA (last known)
- Donald Frey (M.S., 2007). Social Services Director, Port of Hope, Coeur d'Alene, ID (last known)
- Daniel Fisher (M.S., 2007; ACADC). Addictions Consultant & Group Leader, Restored Horizons, Coeur d'Alene, ID; Addictions Instructor, UI-Coeur d'Alene, Coeur d'Alene, ID (last known)
- Holly Edwards (M.S., 2006). TRIO Program Assistant Director/Instructor, North Idaho College,
- Derek Schorsch (M.S., 2005). Professor of Psychological Sciences, Valencia Community College, Valencia, FL
- Jill Urie Mondanado (M.S. 2005). Manager, Benchmark Research and Safety, Moscow, ID
- Shelley J. Hill (M.S. 2002). Research Associate, Forensic Psychiatry, University of California, Davis, School of Medicine, Sacramento, CA. (formerly at Stanford Univ. Bipolar Research Unit)

Graduate Students, University of Oklahoma

- Cathryn Savage (M.S. 1997, Ph.D. 2001). Research Analyst, Vital Statistics, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health & Environment, Topeka, KS
- Victor Ingurgio (M.S. 1997, Ph.D. 1999). Research Psychologist, Army Research Institute (ARI), Fort Benning, GA
- Hackworth, C. (M.S., 1997). Human Factors Division Manager, Federal Aviation Administration, Oklahoma City, OK (completed Ph.D. under Frank Durso, I served on committee)
- Scott Delys (M.S., 1988; Ph.D., 1997). Corporate Trainer, AMAX Corp., Dallas, TX

LaDonna Lewis (M.S. 1994 ; Ph.D. 1997). Department Chair and Professor of Psychology, Glendale Comm. College, Glendale, AZ

Shannon (Matthieson) Davis (M.S., 1996). Research Analyst, Oklahoma State Regents for Higher Ed.

Amy Cataldi (M.S., 1992; Ph.D., 1995). Dean, College of Arts & Sciences, Professor of Psychology, Oklahoma City University, OK

Susann Doyle (M.S., 1991; Ph.D. 1994). Professor of Psychology, University of North Georgia, Gainesville, GA

José A. Picart´ (M.S., 1985; Ph.D., 1990). Professor of Education (former Vice Provost, Academic Programs & Services; former Interim Dean, College of Education), North Carolina State University, Raleigh, NC; Professor Emeritus, United States Military Academy, West Point.

Hong-Chyi Chen (Ph.D., 1988), Associate Professor of Psychology, Grand Valley State University, Grand Rapids, MI (deceased, 1996)

Joseph R. McGahan (Ph.D., 1988). Professor of Psychology, University of Louisiana-Monroe, Monroe, LA

Eric J. Jolly (M.S., 1983, Ph.D., 1984). President, Science Museum of Minnesota, St. Paul, MN (last known; he may have retired)

Maj. Theresa Pride (M.S., 1982). Active duty, USAF (last known; completed Ph.D., 1998, Counseling Psychology Program, College of Education, University of Oklahoma)

Served on graduate committee: Too many to list;

Courses Developed: All ORGS courses at UI and COMM 456; PSYC 420, 421, 422;

Non-credit Classes, Workshops, Seminars, Invited Lectures, etc.:

2022: Invited presentation, Coeur d’Alene, ID: Idaho Association of Highway Districts. “Managing Impressions (and Sometimes Anger) from the Roadside”.

2011-2020: Continuous involvement in Nonprofit Leadership Cert. (aside from specifically led classes, this included general oversight, instructor relationships, etc.); 6-10 classes per semester; two day-long retreats in Sandpoint.

2016: Science on Tap, University of Idaho and Idaho INBRE: “The Irony of Daydreaming”

2015: UI Cont. Ed. Lecture, Coeur d’Alene, ID: “The Art of Selecting the Right Staff” (with P. Ronniger)

2014: UI Cont. Ed. Lecture, Coeur d’Alene, ID: “When Leadership Becomes Toxic”

2013: UI Cont. Ed. Lecture, Sandpoint, ID: “When Are We Disappointed by Our Leaders?”

2013, 2012, 2010: Psi Beta Honorary Society, North Idaho College, Coeur d’Alene, ID: “Psychology Prospects”

2011: Coeur d’Alene Chamber of Commerce Leadership Academy, Coeur d’Alene, ID: “Higher Education Corridor”

2008: Science on Tap, University of Idaho and Idaho INBRE: “Psychopathy in the Workplace and Elsewhere”

- 2007: Sciphre Institute Lecture Series, Moscow, ID: “Leadership: From Triumph to Toxicity”
- 2002: US Army-Europe Combat Equipment Command, Brunssum, The Netherlands: “Leadership and Conflict” (workshop)
- 2000: University of Idaho Employee Excellence Award
- 1999: USS Howe, Navy Frigate, Yokosuka Naval Base, Japan: Invited Leadership Workshop
- 1998: University of Oklahoma General Education Teaching Award
- 1996: United States Air Force Academy, invited talk: “Deception”
- 1991: University of Oklahoma Course Development Award
- 1990: University of Oklahoma Last Lecture Series invited address: “Cons, Manipulators, & Charlatans: Forewarned is Forearmed”

Not listed: Many other accepted invitations and delivered talks for local community, professional, and student groups (e.g., Chambers of Commerce, Rotary clubs, Alumni groups).

Honors and Awards-Teaching:

- 2002: University of Idaho Student Alumni Relations Board “Apple Polisher” Award (for “inspiration and positive influence”)
- 2000: University of Idaho Employee Excellence Award
- 1998: University of Oklahoma General Education Teaching Award
- 1985: Named “Distinguished Lecturer”, University of Oklahoma Associates
- 1981: University of Oklahoma Research Council Summer Fellowship (competitive award)
- 1978-1979: Zimmer Scholar, Department of Psychology, University of Georgia; competitive (award based on research activity)
- 1978-1979: University-Wide Graduate Fellowship, University of Georgia; competitive (2nd award) (award based on GRE scores, research activity, and progress toward degree)
- 1977-1978: University-Wide Graduate Fellowship, University of Georgia; competitive (1st award) (award based on GRE scores, research activity, and progress toward degree)

Not listed: Multiple nominations for Burlington, AMOCO, and other teaching and course development awards.

Note: Over the course of my career, I have been personally responsible for the delivery of over 60,000 credit hours (20,000 enrollments) of instruction in a variety of delivery formats. I have been an instructor for large lower-division lecture classes of up to 600 students, small classes in my areas of expertise of 20-40 students, and doctoral-level classes of 5-15 students. Since 2002, I have also been delivering online versions of such classes.

SCHOLARSHIP ACCOMPLISHMENTS:

Publications:

Refereed/Adjudicated:

- Reardon, R., Beeston, J., Keehr, J. Probert, K., McInnis, M., and Warren, H. (in press). An Organizational Systems Approach to Consumer Motivation and Behavior Change: A Case from Residential Energy Conservation. Springer (tba).
- Reardon, R., Folwell, A., Keehr, J. & Kauer, T. (2018). Effects of Deception on the Deceiver. In T. Docan-Morgan (Ed.), *Palgrave Handbook of Deceptive Communication*. Basingstoke, UK: Palgrave-MacMillan.
- Reardon, R. (2013). When are we most disappointed by our leaders? *Proceedings of the Annual Meeting of the National Technology and Social Science Conference*, **50**, 139-151.
- Reardon, R., Sepulveda, R. & Walker, K. (2012). Crisis intervention training: Impact on first responders' knowledge, personal feelings, action tendencies, and professionalism. *Proceedings of the Annual Meeting of the National Technology and Social Science Conference*, **49**, 169-177.
- Reardon, R., & Hill, S. J. (2001). A psychology of mass communication. *Applied Cognitive Psychology*, **15**, 697-698.
- Doyle, S., & Reardon, R. (1998). Implicit achievement motives, self-attributed achievement motives, and test anxiety among college students. *Contemporary Social Psychology*, **18**, 10-15.
- Cataldi, A., & Reardon, R. (1996). Gender, Interpersonal Orientation, and manipulation tactic use in close relationships. *Sex Roles*, **35**, 205-218.
- Reardon, R., & Moore, D. J. (1996). The greater memorability of self-generated versus externally-presented product information. *Psychology & Marketing*, **13**, 305-320.
- Reardon, R., & Doyle, S. (1995). The self-concept and reality judgments: Memory, memory monitoring, and internal-external correspondence. *Social Cognition*, **13**, 1-24.
- Moore, D.J., Reardon, R., & Mowen, J.C. (1994). Multiple sources in advertising appeals: When product endorsers are paid by the advertising sponsor. *Journal of the Academy of Marketing Science*, **22**, 234-243.
- Reardon, R., Durso, F.T., & Wilson, D. (1994). Neural coding and synaptic transmission: Participation exercises for introductory psychology. *Teaching of Psychology*, **21**, 96-99.
- (Reprinted in M. Ware & D. Johnson (2000), *Handbook of demonstrations and activities in the teaching of psychology*, Vol.2, *Physiological-comparative, perception, learning, cognitive, and developmental*. 2nd Ed. Mahwah, NJ: Erlbaum.)
- Chen, H. C., Reardon, R. Rea, C., & Moore, D. J. (1992). Forewarning of Content and Involvement: Consequences for Persuasion and Resistance to Persuasion. *Journal of Experimental Social Psychology*, **28**, 523-541.
- Durso, F. T., Reardon, R., Shore, W. J., & Delys, S.M. (1991). Memory processes and hypochondriacal tendencies. *Journal of Nervous and Mental Disease*, **179**, 279-283.
- Reardon, R. & Durso, F. T. (1990). *Clipboard: Experiences and Experiments for Introductory Psychology*. Acton, Massachusetts: Copley.
- Moore, D. J., & Reardon, R. (1989). Do multiple source appeals enhance the confidence level of message recipients? *Applied Psychology: An International Review*, **3**, 237-250.
- Moore, D. J., Reardon, R., & Mowen, J. (1989). Source independence in multiple source advertising appeals: The confederate effect. *Advances in Consumer Research*, **16**, 719-722.

- Moore, D. J., & Reardon, R. (1987). Source magnification: The role of multiple sources in the processing of advertising appeals. *Journal of Marketing Research*, **24**, 412-417.
- Reardon, R., & Moore, D. J. (1987). The generation effect with aural and print advertising stimuli. *Proceedings of the American Marketing Association*, 1997.
- Akhter, H., Reardon, R., & Andrews, C. (1987). Influence on brand evaluation: Consumers' behavior and marketing strategies. *Journal of Consumer Marketing*, **4**, 67-76.
- Reardon, R., Durso, F. T., Foley, M. A., & McGahan, J. R. (1987). Expertise and the generation effect. *Social Cognition*, **5**, 336-348.
- Moore, D. J., Reardon, R., & Durso, F. T. (1986). The generation effect in advertising appeals. *Advances in Consumer Research*, **13**, 117-120.
- Moore, D. J., & Reardon, R. (1986). Source magnification in advertising communications. *Proceedings of the American Marketing Association*, **52**, 80. (Summary)
- Reardon, R., Rosen, S., & Dickey, L. B. (1985). Reactance in closed groups: The effect of belief in powerful others. *Group & Organization Management*, **10**, 509-524. (formerly, *Group and Organization Studies*.)
- Jolly, E.J., & Reardon, R. (1985). Cognitive differentiation, automaticity, and interruptions of automatized behaviors. *Personality and Social Psychology Bulletin*, **11**, 301-314.
- Durso, F.T., Reardon, R., & Jolly, E.J. (1985). Self-nonsel self segregation and reality monitoring. *Journal of Personality and Social Psychology*, **48**, 447-455.
- Reardon, R. & Rosen, S. (1984). Psychological differentiation and the evaluation of juridic information: Cognitive and affective consequences. *Journal of Research in Personality*, **18**, 195-211.
- Reardon, R. & Katz, S. (1983). Comprehending ambiguity in the sentence verification paradigm: Basic process or problem solving? *Psychonomic Bulletin and Review*, **21**, 373-376. doi.org/10.3758/BF03329984 (formerly: *Bulletin of the Psychonomic Society*)
- Reardon, R. (1983). Psychology and the "public arena." *American Psychologist*, **37**, 1403-1404.
- Shaffer, D.R., Reardon, R., Clary, E.G., & Sadowski, C. (1982). The effects of information on perspectives and attitude change. *Journal of Social Psychology*, **117**, 125-133.
- Reardon, R., Jolly, E.J., McKinney, K.D., & Forducey, P. (1982). Field dependence/independence and active learning of verbal and geometric material. *Perceptual and Motor Skills*, **55**, 263-266.
- Tesser, A. & Reardon, R. (1981). Perceptual and cognitive mechanisms in human sexual attraction. In M. Cook (Ed.), *Bases of Human Sexual Attraction*. London: Academic Press.
- Reardon, R. & Katz, S. (1978). Assessing awareness of ambiguity in the sentence verification paradigm. *American Journal of Psychology*, **91**, 501-508.
- Other: Technical Reports** and other **Final Reports**/accountings to funders or community groups were prepared and submitted, but are not listed. (See funding history, below.)
- Reardon, R., Beeston, J., Probert, K. Keehr, J., McInnis, M., Warren, H., Steelman, S., Knoblauch-Goodman, H., Howard, S. (2021). *Gamification of Energy Use Feedback - Phase 2*. Avista Energy Conservation Research Initiative. Technical Report.
- Reardon, R., Beeston, J., Probert, K. Keehr (2020). *Gamification of Energy Use Feedback - Phase 1*. Avista

Energy Conservation Research Initiative. Technical Report.

Under consideration/In preparation:

Beeston, J., McGee, C., Keehr, J., Beeston, S. & Reardon, R. (submitted). Isomorphic Gamification as an Inroad into Math Resistance. Submitted to *Numeracy*.

Reardon, R., & Kelley, G. (in revision). Conveying the Menace of Traumatic Events.

Two manuscripts derived from the completed Avista Energy Conservation Gamification grant. The first on incentives to conserve; the second on e-game playing preferences. Awaiting co-author revisions. Authorship to be determined.

Keehr, J. & Reardon, R. (under review). Impact of Video Speed and Interruptions on Learning. Submitted to *Computers and Human Behavior*.

Reardon, R., Keehr, & Kelley, G. (in preparation). A phenomenal approach to math anxiety.

Professional Meeting Papers, Workshops, Showings, Recitals:

Steelman, S., Lloyd, B., & Reardon, R. (2022, April). *Initial and New Bullying Survey Data: College Students Outlook on Bullying; Pre and Post-COVID19 Pandemic Effects of Gender and Tactics*. Annual Meeting of the Rocky Mountain Psychological Association. Salt Lake City, UT.

Reardon, R., Beeston, J., Probert, K. Keehr, J., McInnis, M., Warren, H., Steelman, S., Knoblauch-Goodman, H., Howard, S. (2021, Aug 18). *Gamification of Energy Use Feedback - Phase 2* [Presentation]. Avista Energy Conservation Research Initiative oversight group.

Reardon, R., Beeston, J., Probert, K., Keehr, J., McGinnis, M., Perry, A., & Warren, H. (2021, May 26-Sep 1). *E-game Winnings: For whom, or for what, will people play?* [Presentation]. 2021 Association for Psychological Science *Virtual Convention. (*Pandemic precautions.)

Reardon, R., Beeston, J., Probert, K. Keehr, J. & Perry, A. (2020, August 16). *Gamification of Energy Use Feedback - Phase 1* [Presentation]. Avista Energy Conservation Research Initiative oversight group.

Reardon, R., & Kelley, G. (2018, September). *Traumatic Events*. Annual meeting of the Idaho Nonprofit Center. Boise, ID. (Workshop)

Meier, S., Reardon, R., Darty, M. (2018, April). *Increasing community knowledge about electronic devices used for Ingesting nicotine and THC by youth*. Paper presented at the Annual Meeting of the Rocky Mountain Psychological Association. Denver, CO.

Reardon, R., Keehr, J., Folwell, A., & Hackworth, C. (2018, March). *Deception Affects Feelings of Reality*. Paper presented at the Annual meeting of the Southern Society for Philosophy and Psychology. San Antonio, TX.

Reardon, R., Keehr, & Kelley, G. (2016, May). *Phenomenal characteristics of memories for academic experiences in math*. Association for Psychological Science. Chicago, IL.

Reardon, R., Comstock, T., Holbrook, E., Lloyd, B., Keehr, J., Kelley, G., Walker, B. (2015, April). *Initial Salary Expectations: Influences of Gender and Cognitive Style*. Paper presented at the Annual Meeting of the Rocky Mountain Psychological Association. Boise, ID.

Lloyd, B. and Reardon, R., (2015, April). *How others perceive bullying: Effects of gender and bullying*

tactics. Paper presented at the Annual Meeting of the Rocky Mountain Psychological Association. Boise, ID.

Kelley, G., Keehr, J., & Reardon, R., (2015, April). *GRIT: Does it have a dark side?* Paper presented at the Annual Meeting of the Rocky Mountain Psychological Association. Boise, ID.

Reardon, R. (2013). *When are we most disappointed by our leaders?* National Technology and Social Science Conference, Las Vegas, NV. (published in *Proceedings*; see above.)

Reardon, R. (2012 April). *Crisis intervention training: Impact on first responders' knowledge, personal feelings, action tendencies, and professionalism.* National Technology and Social Science Conference, Las Vegas, NV. (published in *Proceedings*; see above.)

Savage, C., & Reardon, R. (1998, April). *Self-discrepancy theory and Psychopathic tendencies: Can Psychopaths be distinguished from normals?* Paper presented at the annual meeting of the Southwestern Psychological Association, New Orleans, LA.

Le, H., & Reardon, R. (1998, April). *The Snitching Dilemma: Influential Factors Affecting the Exposure Rate of Lying and Deception.* Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Reardon, R., Doyle, S., Delys, S., Cataldi, A., & Chen, H. (1996, July). *Value relevance and outcome relevance in a persuasion setting: A functional approach.* American Psychological Society, San Francisco, CA.

Reardon, R., & Hackworth, C. A. (1995, July). *When we deceive others, does it increase our own level of suspicion?* American Psychological Society, New York, NY.

Hackworth, C. A., and Reardon, R. (1995, July). *Counterfactual reactions when outcomes are better or worse than expected.* American Psychological Society, New York, NY.

Doyle, S., Reardon, R., & Rogers, L. (1994, April). *Phenomenal memory for self-esteem-relevant events.* Southwestern Psychological Association, Tulsa, OK

Reardon, R., Doyle, S., & Matthiesen, S. (1991, April). *Internal-External Correspondence and Reality Monitoring.* Southwestern Psychological Association, New Orleans, LA.

Doyle, S., Matthiesen, S., & Reardon, R. (1990, April). *Memory differences as a function of internal-external correspondence.* Southwestern Psychological Association, Dallas, TX.

Chen, H. C., & Reardon, R. (1989, May). *Forewarning, distraction, message strength, personal involvement, and resistance to persuasion.* Southwestern Psychological Association, Houston, TX.

Chen, H. C., & Reardon, R. (1989, May). *Forewarning, distraction, personal involvement, and resistance to persuasive communications.* Midwestern Psychological Association, Chicago, IL.

Durso, F. T., & Reardon, R. (1989, May). *The mind-body problem of memory confusions in hypochondriacs.* American Psychological Society, Arlington, VA.

Reardon, R., Moore, D. J., & Young, S. (1988, April). *Persuasive effects of multiple sources across multiple issues.* Southwestern Psychological Association, Tulsa, OK.

Chen, H. C., & Reardon, R. (1987, April). *Expertise, forewarning, cognitive responding, prior knowledge, and resistance to persuasion.* Southwestern Psychological Association, New Orleans, LA.

Jones, J. P., Reardon, R., Harryman, R., & Woolbright, D. (1987, April). *"Mere exposure" increases*

liking unless you think about it. Southwestern Psychological Association, New Orleans, LA.

Reardon, R., & Moore, D. J. (1987, August). *The generation effect with aural and print advertising stimuli.* American Marketing Association, Toronto, Canada.

Reardon, R., Jones, J. P., & Walker, B. (1986, August). *Generation effects in person memory.* American Psychological Association, Washington, DC.

Moore, D. J., & Reardon, R. (1986, August). *Source magnification in advertising communications.* American Marketing Association, Chicago, IL.

Reardon, R., Jones, J., Walker, B., & Mengwasser, P. (1986, April). *Trait memories from internal and external sources.* Southwestern Psychological Association, Fort Worth, TX.

Knight, M., Ladd, F., Reardon, R., & Thomas, D. (1986, March). *Teaching roundtable.* Panel Discussion, Oklahoma Psychological Association, Norman, OK. (Invited)

Moore, D. J., Reardon, R., & Durso, F. T. (1985, October). *The generation effect in advertising appeals.* Association for Consumer Research, Las Vegas, NV.

Brown, L., Vance, B., Reardon, R., Russell, E., & Wigdor, R. (1984, November). *What should, and should not be taught in the Introductory Course.* Panel Discussion, Oklahoma Psy. Assoc., Oklahoma City, OK. (Invited)

Reardon, R., & McGahan, J. R. (1985, April). Expertise and internal versus external sources of memories. In F. T. Durso (Chair), *Human expertise: Papers in honor of William Chase.* Symposium, Southwestern Psychological Association, Austin, TX.

Reardon, R., Durso, F.T., & McGahan, J.R. (1985, March). Reality monitoring by experts and novices. Southeastern Psychological Association, Atlanta, GA.

Jolly, E. J., Reardon, R., & Hayes, K. (1983, April). Cognitive style and reality monitoring. Southwestern Psychological Association, San Antonio, TX.

Reardon, R., Foster, P., Jolly, E.J., & Pride, T. (1982, August). The actor-observer effect and national identity. American Psychological Association, Washington, DC.

Reardon, R., Jolly, E.J., & Dickison, J. (1982, March). Field dependence and memory for affectively neutral and affectively charged prose. Southeastern Psychological Association, New Orleans, LA.

Jolly, E.J., Reardon, R., & McKinney, K.D. (1982, March). Cognitive style and belief in the paranormal. Southeastern Psychological Association, New Orleans, LA.

Reardon, R., Pride, T., & Johnson, S. (1981, April). Tolerance for ambiguity and influence: The effects of information redundancy and source agreement. Southwestern Psychological Association, Houston, TX.

Reardon, R., & Dickey, L. (1981, April). Category width and persuasion in a group shift setting. Southwestern Psychological Association, Houston, TX.

Katz, S., & Reardon, R. (1981, April). Comprehending ambiguity in the sentence verification paradigm: Basic process or conscious strategy? Eastern Psychological Association, New York, NY.

Reardon, R. & Rosen, S. (1981, March). Field dependence-independence and attitude change: Position shifts and recall of persuasive information. Southeastern Psychological Association, Atlanta, GA.

Pleban, R.J., Reardon, R., & Rosen, S. (1981, March). Self monitoring as a multi-dimensional construct: An application to the group shift phenomenon. Southeastern Psychological Association, Atlanta, GA.

Reardon, R., Dickey, L., & Pleban, R.J. (1980, September). Predicting group shifts: Three dimensional locus of control. American Psychological Association, Montreal, Canada.

Reardon, R., Shaffer, D.R., & Clary, E.G. (1980, March). Social judgment theory versus perspective theory: The effects of message discrepancy on attitude change. Southeastern Psychological Association, Washington, DC.

Reardon, R. & Katz, S. (1979, April). The processing of ambiguous sentences: Basic process or gamesmanship? Southern Society for Philosophy and Psychology, Norfolk, VA.

Plus many other presentations at state association/society meetings, local community groups, other academic institutions, etc. Only national, regional, or significant local meetings are listed above.

Grants and Contracts Awarded: (only funded projects are listed)

2020-2021: Reardon, R. & Beeston, J. Gamification of Energy Use Feedback-2. Avista Energy Conservation Research Initiative. **\$63,483.**

2019-2020: Reardon, R. & Beeston, J. Gamification of Energy Use Feedback-1. Avista Energy Conservation Research Initiative. **\$108,736.**

2016-17: Meier, S. & Reardon, R. Increasing Community Knowledge about Electronic Devices used for Ingesting Nicotine and THC by Youth. State of Idaho Millennium Fund, **\$397,722.**

2014-15: Reardon, R. & Over, R. Support for Nonprofit Education Conference. Verizon, Idaho Community Foundation, Panhandle Rotarians. **\$9,000.**

2014: Reardon, R., & Over, R. Support for Nonprofit Education Conference. Verizon. **\$2,500.**

2013-2014: Over, R., & Reardon, R. Support for N. Idaho Nonprofit Resource Center. Equinox Foundation. **\$7,500.**

2003-2005: Reardon, R. North Idaho Center for Disabilities Evaluation. State Medicaid Office, Idaho Department of Health and Welfare. Subcontracted through Idaho State University. **\$120,000.**

2002-2004: Meier, S., Reardon, R., Thorsteinson, T. Web class conversion initiative. Idaho State Board of Education Technology Incentive program. **\$185,000.**

2000: Reardon, R. (2000). Deception. University of Idaho Research Seed Grant. **\$6,500.**

1994: Reardon, R. Multimedia Introductory Psychology course equipment. University of Oklahoma Institutional Improvement Award. **\$4,313.**

1993: Reardon, R. Cognitive Science Laboratory Computer Network. University of Oklahoma Research Council. **\$4,925.** (as Department Vice-Chair)

1990: Reardon, R. Computer upgrade. Norman Campus Computing Advisory Committee, University of Oklahoma. **\$4,591.**

1988: Reardon, R., Moore, D. Laboratory for Consumer Research. University of Oklahoma Research Council Equipment Award; **\$4,400**

1987-1988: Reardon, R., & Durso, F. T. Memory source confusions in hypochondriasis. NIH Biomedical Grant to the University of Oklahoma. Our lab's share of large multi-project, **multi-\$100K** grant to OU was **\$4,250**.

1983: Reardon, R. Person perception and person memory. University of Oklahoma Associates Research/Creative Activity Grant; **\$7,483**.

1983: Reardon, R. & Durso, F. T. Reality monitoring and errors in diagnosis. NIH Biomedical Grant to the University of Oklahoma. Our lab's share of large multi-project, **multi-\$100K** grant to OU was **\$5,560**.

Honors and Awards:

1998: General Education Teaching Award, University of Oklahoma

1986: Named "Distinguished Lecturer", University of Oklahoma Associates (title held through departure from OU in 1998)

1981: University of Oklahoma Research Council Summer Fellowship (competitive award)

1978-1979: Zimmer Scholar, Department of Psychology, University of Georgia; competitive (award based on research activity)

1978-1979: University-Wide Graduate Fellowship, University of Georgia; competitive (2nd award) (award based on GRE scores, research activity, and progress toward degree)

1977-1978: University-Wide Graduate Fellowship, University of Georgia; competitive (1st award) (award based on GRE scores, research activity, and progress toward degree)

SERVICE:

Selected Major Committee and Task Force Assignments:

University of Idaho

Social Science Research Unit Task Force (2016-2017)

Chair, Univ. of Idaho Distance Education Task Force (2006-2007)

Strategic Enrollment Management (2008-2011; 2006-2007)

Anthropology/ Sociology/Justice Studies Chair Evaluation Committee (2007; 2002)

Vandal Innovation and Enterprise Works (VIEW; 2006-2007)

College of Letters, Arts, and Social Sciences Business Manager Search Committee (2006)

University Blue Ribbon Strategic Reinvestment Task Force (2005-2006)

College of Letters, Arts, and Social Sciences Student Awards Committee (2015, 2006, 2003, 2001)

University Committee on General Education (1998-2004)

University Research Council (1998-2002)

University of Oklahoma

Designed and oversaw construction of Cognition/Social Cognition Laboratory Facility

Department of Psychology Academic Assessment Coordinator (1994-1998)

Liaison to the Honors College (1987-1998)

University Academic Program Review Panel (1989-1991)

General Education Implementation Social Science Committee (1991)

Campus Planning Council (1988-1992)

Faculty Senate (1988-89)

Class Scheduling Committee (1985-1986)

Curriculum Advisory Committee, College of Liberal Studies (1986)

Plus a myriad of routine departmental, college, and university committees, task forces, and ad hoc assignments at both universities.

Professional and Scholarly Organizations/Activities

2011-2020: Co-Director, Professional Nonprofit Leadership Certificate Program, Univ. of Idaho, N. Idaho (non-degree, continuing education); Program administrator for 6-12 classes per semester and fall day-long retreats (Sandpoint, ID) in 2014 and 2015.

2010: External Evaluation Team, Division of Social Sciences, North Idaho College, Coeur d'Alene (also 2004)

2009-2010: Content Consultant, Taylor Learning Group

2007: UI Admin. Team, American Assoc. of Colleges & Universities, Greater Expectations Institute, Snowbird, Utah

2003: External Evaluation Team, Department of Psychology, University of Montana

1996-1998: Co-founding Member, Univ. of OK Industrial-Organizational Psych. Program

1996-1998: Steering Committee & Co-founding Member, Univ. of OK Human-Technology Interaction Center (HTIC; merged with other organizations in late-2000s)

1995-1998: Oklahoma State Regents' Curriculum Articulation Committee

1992-1998: Oklahoma Criminal Justice Research Consortium

1988-1989, 1990-1991: Chair, Executive Board, Oklahoma Psychological Society (2 terms)

1989-1990: Program Chair, Southwestern Psychological Association (Fort Worth, TX meeting)
Co-chair, 1988-1989 (Houston, TX meeting)

1988-1989: Research Mentor/Reviewer, Minority Institutions Science Improvement Project (MISIP), Center for Research on Minority Education, University of Oklahoma

1988-1989: Organizing Committee and co-founder, Oklahoma Psychological Society

1980-present, Ad hoc reviewing:

Journal reviews

Applied Cognitive Psychology
Journal of Personality
Journal of Personality and Social Psychology
Journal of Social Behavior and Personality
Personality and Social Psychology Bulletin
Sex Roles
Social Cognition

Submission reviewer

Wiley, *Handbook of Applied Cognition*
SpringerNature, *various*

Reviews for grant applications submitted to the *Presbyterian Health Foundation*

Plus many, many book and chapter reviews for various publishers; and many, many reviews of

submissions to professional meetings (e.g., American Psychological Association, Southwestern Psychological Association, Southeastern Psychological Association, etc.).

PROFESSIONAL DEVELOPMENT

Professional Memberships

International Social Cognition Network (ISCON)
American Psychological Society (APS)
Society for Personality and Social Psychology (SPSP)
Rocky Mountain Psychological Association (RMPA)
Southern Society for Philosophy and Psychology (SSPP)

Plus the additional routine activities one undertakes to attempt to remain current in the field and up to date
With respect to teaching pedagogy and technology.

ACADEMIC PEDIGREE/LINEAGE

Sidney Rosen, Ph.D., Univ. of Michigan

|

Ronald Lippitt, Ph.D., Univ. of Iowa

|

Kurt Lewin, Ph.D., Univ. of Berlin

|

Carl Stumpf, D. Phil., Univ. of Göttingen

|

Herman Lotze, M.D., Leipzig Univ.

|

**Ernst Weber (M.D., Leipzig Univ.),
Alfred Volkmann (Leipzig),
Gustav Fechner (D. Phil., Leipzig)**