

# Educational Video Series (EVS)

## What They Are

- Animated or live-action videos
- Teach about a topic or how to do something
- The video version of the Extension Bulletin Series

## Audience

- General public
  - Sub-populations of the general public
- Other Extension educators
- Industry workers (loggers, farmers, childcare workers, etc.)

## Format

- Extension Publishing designer adds any on-screen text or graphics
- Extension Publishing designer adds the branded intro, title frame, and outro to the video
- Posted on CALS YouTube channel
- Link to video listed in our online catalog

## What They Aren't

- Interactive videos (See [Extension Multimedia Series](#))
- Online courses (See [Extension Multimedia Series](#))
- Narrated PowerPoint presentations (See [Extension Multimedia Series](#))
- Recorded webinars (contact Extension Publishing for more information)
- Marketing materials (see [CALS Communications](#))

## QUESTIONS?

UI Extension Publishing staff are always happy to discuss your options with you. Contact us at [calspubs@uidaho.edu](mailto:calspubs@uidaho.edu) or 208-885-7982