

4-H Oral Presentation Contest Score Sheet

TV Commercial

Name: _____ Age: _____

Title: _____

- Junior: 8-10 yrs
 Intermediate: 11-13 yrs
 Seniors: 14-18 yrs
 (Age as of January 1)

Presentation time: 30 to 90 seconds for all ages

County: _____

INSTRUCTIONS: Make comments to help participants identify strengths and areas for improvement.

	Scoring Categories	Poor	Fair	Good	Very Good	Excellent	Score	Comments
Introduction	1. Did introduction catch audience attention? Was introduction effective and interesting?	1	2	3	4	5		
	2. Was presentation developed with creativity, originality?	2	4	6	8	10		
Body	1. Were ideas clearly and logically presented? Was presentation well organized?	2	4	6	8	10		
	2. Product known brand names concealed/not used.	1	2	3	4	5		
Content/Product	2. Information was accurate and up to date? Was idea convincing, were selling points clear?	2	4	6	8	10		
	Delivery	1. Did speaker have good voice control? Did speaker project clearly to audience?	2	4	6	8	10	
2. Was presentation memorized or minimal use of notes?		2	4	6	8	10		
3. Rate of delivery was effective? Appropriate choice of words and words pronounced correctly?		2	4	6	8	10		
Stage Presence	1. Did speaker look and speak directly to audience?	2	4	6	8	10		
	2. Was poise and stance well maintained? Were there distracting mannerism or nervous habits?	2	4	6	8	10		
Summary	1. Main points of central idea summarized.	1	2	3	4	5		
	2. Brief, convincing and conclusive.	1	2	3	4	5		
	Time							3 point deduction for every 10 seconds under or over time.
								Total Score 100 points total