

ACADEMIC YEAR 2021-2022 / ANNUAL PROGRAM REVIEW (APR)

**Oral Communication Student Learning Assessment Report**

This view always presents the most current state of the plan item.

Plan Item was last modified on 10/28/21, 2:07 PM

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**Template:**

Student Learning Assessment Report (add one "plan item" for each major, degree, and/or certificate offered by dept)

**Name of degree/major or credential (example: Psychology BA/BS):**

Oral Communication Student Learning Assessment Report

**Assessment Cycle State Date:**

3/1/2021

**Assessment Cycle End Date:**

7/1/2022

**Progress:**

Section Completed, Waiting for Feedback

**Providing Department:**

Oral Communications-WOK

**Responsible Users:****Assessment Report Contact:**

Dean Panttaja

**Program Changes in Past Year:**

Adjustment at the State level to the Learning Competencies for this disciplinary area of Statewide General Education which required curriculum review through existing syllabi.

Addition of the Following courses:

COMM 150 - Online Oral Communications

**Learning Outcomes are Communicated to All Students in Program (check box if true):**

true

**Learning Outcomes are Communicated to All Faculty (check box if true):**

true

**Optional: Framework Alignment:**

AAC&amp;U VALUES Rubric

**Import Outcomes Data (from Anthology Outcomes):**

Outcome #1 - Research, discover, and develop information resources and structure spoken messages to increase knowledge and understanding.

Outcome #5 -Listen in order to effectively and critically evaluate the reasoning, evidence, and communication strategies of self and others.

1.

**Communicating Knowledge and Understanding**

The student will be able to research, discover, and develop information resources and structure spoken messages to increase knowledge and understanding.

Academic Year 2020-2021: Oral Communications Ways of Knowing

Term: Overview

Exceeded		49.73%	277
Met		23.7%	132

Partially Met		6.1%	34
Not Met		20.47%	114

5.

**Listening Skills**

The student will be able to listen in order to effectively and critically evaluate the reasoning, evidence, and communication strategies of self and others.

Academic Year 2020-2021: Oral Communications Ways of Knowing

Term: Overview

Exceeded		51.08%	285
Met		15.59%	87
Partially Met		5.02%	28
Not Met		28.32%	158

**Summary of Student Learning:**

The number of students reported on in this category is 558.

Students in Outcome 1 met or exceeded the outcome at the 73rd percentile (49.73% exceeded and 23.7% met the expectations of the faculty). Students in Outcome 5 met or exceed the outcome at the 67th percentile (51.08% exceeded and 15.59% met the expectations of the faculty). While both are borderline but acceptable thresholds, an eye should be kept on future Outcomes as I feel a good benchmark is the 75<sup>th</sup> percentile for all general education classes and the 80th percentile is the aspirational benchmark established for all Gen Ed programs.

**Attached Files**

There are no attachments.

**Summary of Faculty Discussion:**

This report was shared with University Committee on General Education prior to the filing of the report. There were no comments or corrections to the Summary Findings.

**Attached Files**

There are no attachments.

**Summary of Changes/Improvements Being Considered:**

It was determined by the University Committee on General education in consultation with the Director of General Education that a determination of evaluative rotation for learning outcomes should be establish within each GEM area. In addition, the director of general education will consult with Communications on the slightly troubling findings in light of nominal and aspirational benchmarks.

**Attached Files**

There are no attachments.

**Inter-rater Reliability:**

Since courses in general education utilize multiple educators, over multiple disciplines, with multiple assessment strategies, a method for inter-reliability outside of singular disciplinary courses with multiple sections (e.g. English 101 & 102) this cannot be established immediately. The University Committee on General Education will explore this topic

**Closing the Loop:**

As this is the establishment of a baseline in the new assessment system there is nothing to report as a closure in this GEM area. However, all areas are continuing to approve, remove, or adapt curriculum through the University Committee on General Education process and Through the University Curriculum Committee for either efficiency or to align with changing State Competencies for the GEM areas.

**Attached Files**

There are no attachments.

**Quality Assessment Feedback:**

Attached Files

[QAR Feedback Report OWOK 2021-22.pdf](#)

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**Related Items**

*No connections made*

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